10/12/2012 3:11 PM	10/12/2012 9:42 AM
Printed:	Last Received:
Traffic Order# 65450	
Ver# 2 Status Returned	
Rep Order# 9841185	EC'd Yes

10

l of

Showing Buylines: All Lines

) WASHINGTON ) KATHRYN SARDINSKY 202-955-5342 Salesperson Phone# Salesperson FAX# Sales Office ( Salesperson ( Rep Firm ) AMERICAN MEDIA & ADVOCACY GROUP 10/26/2012 - 11/06/2012 ALEXANDRIA, VA 22314 P1/P2/E 251/454/3348 **815 SLATERS LANE** Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency Station WOAI-TV SAN ANTONIO Advertiser ( ) POLITICAL ISSUE GROU Product CONGRESSIONAL LDR FD AMAG MediaAssistant Estimate# Phone# Buyer Fax#

## - CONTRACT COMMENT -

ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN CONGRESSIONAL LEADERSHIP FUND \*\*\*\*\*\*\*\*\*\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS CONTAIN NONDISCRIMINATION CLAUSES. RACE OR ETHNICITY.

LT Ln Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total	Total Cost	Daypart
1 F Rating: 1.7	5A-6A	NEWS 4 WOAL-5A	:30	\$250.00	10/26-10/26	į.	1	1	\$250.00	1
Z M Rating: 1.7	5A-6A	NEWS 4 WOAL-5A	30	\$250.00	10/29-10/29	e	⊣	н	\$250.00	
3 TU Rating: 1.7	5A-6A	NEWS 4 WOAL-5A	:30	\$250.00	10/30-10/30	н	H	rel	\$250.00	
4 W Rating: 1.7	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	10/31-10/31	п	н	et	\$250.00	
5 TH Rating: 1.7	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	11/01-11/01	П	( <b>e=3</b> ))	्स.	\$250.00	
6 $F$ Rating: 1.7	52-6A	NEWS 4 WOAI-5A	:30	\$250.00	11/02-11/02	н	**************************************	r-t	\$250.00	
7 M Rating: 1.7	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	11/05-11/05	н	3 <del>13</del> 4	et	\$250.00	
8 TU Rating: 1.7	5A-6A	NEWS 4 WOAl-5A	:30	\$250.00	11/06-11/06	N <del>a</del>	$\vdash$	e <del>ri</del>	\$250.00	

2 Status Returned Traffic Order# 65450 Printed: 10/12/2012 3:11 PM  Showing Buylines: All Lines  Showing Buylines: All Lines  Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm  815 SLATERS LANE  ALEXANDRIA, VA 22314  Agency C/P1/P2/E 251/454/3348  Flight Dates 10/26/2012 - 11/06/2012  Salesperson Phone#  Hiatus Weeks Salesperson FAX#	Time Program Len Rate Dates Spots/Week#of Total Cost Daypart Weeks Spots		6A-/A NEWS 4 WOAI-6A :30 \$650.00 10/26-10/26 1 1 \$650.00	6A-7A NEWS 4 WOAI-6A :30 \$650.00 10/29-10/29 1 4 \$650.00	6A-7A NEWS 4 WOAI-6A :30 \$650.00 10/30-10/30 I 1 1 \$650.00	6A-7A NEWS 4 WOAI-6A \$30 \$650.00 10/31-10/31 1 1 \$650.00	6A-7A NEWS 4 WOAI-6A :30 \$650.00 11/01-11/01 1 1 1 5650.00	6A-7A NEWS 4 WOAI-6A :30 \$650.00 11/02-11/02 1 1 1 5650.00	6A-7A NEWS 4 WOAI-6A :30 \$650.00 11/05-11/05 1 1 \$650.00	6A-7A NEWS 4 WOAI-6A :30 \$650.00 11/06-11/06 1 1 1 \$650.00	7A-8A TODAY SHW :30 \$650.00 10/26-10/26 1 1 1 \$650.00 mark: V2 TIME CHG 1X 10/26 7A-9A TODAY SHOW		7A-8A TODAY SHW :30 \$650.00 10/29-10/29 I 1 1 \$650.00
	rogram	1.	√7"		₹T <sup>†</sup>		<₽		~~	বা	SHW		FL OC. OF ST DITC DIMEN CITY
WOAI-TV SAN ANTONIO ( ) POLITICAL ISSUE GROU CONGRESSIONAL LDR FD 3348 AMAG MediaAssistant	Day Time P		6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	7A-8A tation Remark: V2	7A-8A	
EC'd Yes  Station WOAI-1 Advertiser ( Product CONV Estimate# 3348 Buyer AMA Phone# Fax#	LT Ln Da	1	9 F Rating: 2.9	10 M Rating: 2.9	11 TU Rating: 2.9	12 W Rating: 2.9	13 TH Rating: 2.9	14 F Rating: 2.9	15 M Rating: 2.9	16 TU Rating: 2.9	*17 F Rating: 2.5		Rating: 2.5

Station Remark: V2 TIME CHG 1X 10/29 7A-9A TODAY SHOW

Rep Order# EC'd Yes	9841185	Ver#	2 Status Returned	Traffic Order# 65450	# 65450	Show	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/12/2012 3:11 PM 10/12/2012 9:42 AM nes	PM AM		3 of 10	
Station W(Advertiser Product	WOAI-TV SAN ANTONIO ( ) POLITICAL ISSUE ( CONGRESSIONAL LDR FD	' SAN ANTONIO POLITICAL ISSUE GROU RESSIONAL LDR FD	GROU	Agency ( ) AMERICAN I 815 SLATERS LANE ALEXANDRÍA, VA A	AMERIC, TERS LA VDRIA, V	( ) AMERICAN MEDIA & A 815 SLATERS LANE ALEXANDRIA, VA 22314 0010275 25114	) AMERICAN MEDIA & ADVOCACY GROUP ATERS LANE ANDRIA, VA 22314	Rep Firm Sales Office Salesperson	) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) (	VASHING1 CATHRYN	) WASHINGTON ) KATHRYN SARDINSKY	
	AMAG MediaAssistant	Assistant		Agency Criticals Flight Dates Hiatus Weeks	10/26/2	221/ <del>4</del> 24/3546 10/26/2012 - 11/06/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342	342	
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total	Total Cost	Daypart
*19	TO	7A-8A	TCDAY SHW		:30	\$650.00	10/30-10/30	1	-		\$650.00	† 1 1 1 1
Ratıng: 2.5	Station	Remark: V	V2 TIME CHG 1X 10/30 7A-9A	a-9a Today show								
	3	7A-8A	TODAY SHW		:30	\$650.00	10/31-10/31	П	7	***	\$650.00	
Rating: 2.5	Station	Remark: V	V2 TIME CHG 1X 10/31 7A-9A	A-9A TODAY SHOW								
*21	ΤH	7A-8A	TODAY SHW		:30	\$650.00	11/01-11/01	1	e	H	\$650.00	
Kating: 2.5	Station Remark:		V2 TIME CHG 1X 11/1 7A-	7A-9A TODAY SHOW								
	[±1	7A-8A	TODAY SHW		:30	\$650.00	11/02-11/02	П	н	$\vdash$	\$650.00	
Kating: 2.5	Station Remark:		V2 TIME CHG 1X 11/2 7A-	7A-9A TODAY SHOW								
*23	Σ	7A-8A	TODAY SHW		:30	\$650.00	11/05-11/05	н	н	н	\$650.00	
Kating: 2.3	Station Remark:		V2 TIME CHG 1X 11/5 7A-	7A-9A TODAY SHOW								
	IU	7A-8A	TODAY SHW		:30	\$650.00	11/06-11/06	П	₽	$\vdash$	\$650.00	
Kating: 2.5	Station Remark:		V2 TIME CHG 1X 11/6 7A-	7A-9A TODAY SHOW								
25 Rating: 1.0	SA	6A-8A	SATURDAY TODAY		: 30	\$175.00	10/27-10/27	Ħ.	$\leftarrow$	m	\$175.00	
26 Rating: 1.0	SA	6A-8A	SATURDAY TODAY		30	\$175.00	11/03-11/03	Œ	Н	+1	\$175.00	
27 Rating: 0.8	Ĺų	11A-12P	TODAY SHW2		: 30	\$125.00	10/26-10/26	п	П	iel	\$125.00	
28 Rating: 0.8	TU	11A-12P	TODAY SHW2		:30	\$125.00	10/30-10/30	ord.	444	ivit	\$125.00	

			Daypart												
4 of 10	) WASHINGTON ) KATHRYN SARDINSKY	5342	Total Cost		\$125.00	\$125.00	\$150.00	\$150.00	\$150.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00
	) WASHINGTON ) KATHRYN SAR	202-955-5342	Total	l	П	П		н	H	Н	Н	Н	Н	н	ord:
11 PM 42 AM		n Phone# n FAX#	k + of Weeks		Н	П	1	н	-	н	н	н	п	Н	H
10/12/2012 3:11 PM 10/12/2012 9:42 AM nes	Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week		н	н	н	Н	н	Н	H	П	ex	n	н
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	) AMERICAN MEDIA & ADVOCACY GROUP ATERS LANE ANDRIA, VA 22314 D 251M5230	[2	Dates		11/01-11/01	11/05-11/05	10/29-10/29	10/31-10/31	11/02-11/02	10/26-10/26	10/29-10/29	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02
	CAN MEDIA & ANE VA 22314	221/434/3540 10/26/2012 - 11/06/2012	Rate		\$125.00	\$125.00	\$150.00	\$150.00	\$150.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00
Traffic Order# 65450	Agency ( ) AMERICAN MEDI. 815 SLATERS LANE ALEXANDRIA, VA 22314	Agency Cirilists 231 Flight Dates 10/26 Hiatus Weeks	Len		084	08:	:30	:30	08:	: 30	#30	*30	:30	:30	:30
2 Status Returned	E GROU ED		Program		TODAY SHW2	TODAY SHW2	TODAY SHW3	TODAY SHW3	TODAY SHW3	DR. 0Z	DR. OZ				
Ver#	OAI-TV SAN ANTONIO ( )POLITICAL ISSUE GROU CONGRESSIONAL LDR FD	iaAssistant	Time		11A-12P	11A-12P	12P-1P	12P-1P	12P-1P	2P-3P	2P-3P	2P-3P	2P-3P	2P-3P	2P-3P
9841185	WOAL-TV SAN ANTONIO CONGRESSIONAL LDR	33340 AMAG MediaAssistant	Day		TH 3	Z 8	Z S	<b>X</b>	ы	Ĺų O	M 0	TI 0	M	TH 0	EJ O
Rep Order# EC'd Ycs	Station W. Advertiser Product		LT Ln	*	29 Rating: 0.8	30 Rating: 0.8	31 Rating: 0.9	32 Rating: 0.9	33 Rating: 0.9	34 Rating: 1.0	35 Rating: 1.0	36 Rating: 1.0	37 Rating: 1.0	38 Rating: 1.0	39 Rating: 1.0

PM 5 of 10 AM	( ) WASHINGTON ( ) KATHRYN SARDINSKY	Phone# 202-955-5342 §AX#	# of Total Total Cost Daypart Weeks Spots	1 1 \$175.00	1 \$900.00	1 \$900.00	00.000\$	1 \$900.00	1 \$900.00	1 \$900.00	1 \$900.00	1 \$1,200.00	1 \$1,200.00	
10/12/2012 3:11 PM 10/12/2012 9:42 AM nes	Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	1 1	1	1	П	П	п	1	H	c.	п	
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	) AMERICAN MEDIA & ADVOCACY GROUP ATERS LANG ANDRIA, VA 22314 F 2514543348	2	Dates	11/05-11/05	10/26-10/26	10/29-10/29	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/26-10/26	10/29-10/29	
Shov	'AN MEDIA & 1 ANE VA 22314 454/3348	10/26/2012 - 11/06/2012	Rate	\$175.00	\$900.000\$	\$900.00\$	\$900.00	00.006\$	00.006\$	00.006\$	\$900.00	\$1,200.00	\$1,200.00	
Traffic Order# 65450	Agency ( ) AMERICAN MEDI. 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/PI/P2/R 351/45433348	Flight Dates 10/26/7	Len	:30	300:	:30	. 30	. 30	30	. 30	: 30	.30	: 30	
Status Returned	GROU D		Program	DR. OZ	NEWS4 WOAI-5P	NEWS4 WOAI-5P	NEWS4 WOAI-5P	NEWS4 WOAI-5P	NEWS4 WOAI-5P	NEWS4 WOAI-5P	NEWS4 WOAI-5P	NBC NITELY NWS	NBC NITELY NWS	
Ver# 2	OAI-TV SAN ANTONIO ( )POLITICAL ISSUE GROU CONGRESSIONAL LDR FD	iaAssistant	Time	2P-3P	5P-530P	5P-530P	5P-530P	SP-530P	5P-530P	5P-530P	5P-530P	530P-6P	530P-6P	
<b>Rep Order#</b> 9841185 EC'd Yes	Station WOAl-TV SAN ANTONIO Advertiser ( ) POLITICAL ISSI Product CONGRESSIONAL LDR Fordmoted 348	a10#	FAX# LT Ln Day	40 M Rating: 1.0	41 F Rating: 2.8	42 M Rating: 2.8	43 TU Rating: 2.8	44 W Rating: 2.8	45 TH Rating: 2.8	46 F Rating: 2.8	47 M Rating: 2.8	48 F Rating: 3.5	49 M Rating: 3.5	

			Daypart												
6 of 10	) WASHINGTON ) KATHRYN SARDINSKY	342	Total Cost		\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
	) WASHINGTON ) KATHRYN SAR	202-955-5342	Total		r-t	н	H	н	ы	н	e	Н	a <del>n</del>	<del></del>	н
11 PM 42 AM		n Phone# n FAX#	k # of Weeks	1	П	н	1	<del>(A</del> )	Н	П	i edi:	н	н	ī <del>rā</del>	3 <del>(10</del> 11)
10/12/2012 3:11 PM 10/12/2012 9:42 AM tes	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		н	п	H	п	П	e-4	г	н	п	н	П
Printed: 10, Last Received: 10/ Showing Buylines: All Lines	( ) AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 PUDA TE 251/46/12348		Dates	1	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/26-10/26	10/29-10/29	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05
Show	SRICAN MEDIA & A S LANE LA, VA 22314 251/454/3348	2217-24-53-6 10/26/2012 - 11/06/2012	Rate		\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
Traffic Order# 65450	815 SLATERS LANE ALEXANDRIA, VA A 22314 PURATE ASSIGNMENT	3 7	Len	1	:30	.30	:30	:30	:30	30:	08:	30	0 8 :	30	:30
Traff	Agency ( ). 815 SLA Agency (Polypore	Flight Dates Hiatus Weeks													
Status Returned	GROU D		Program		NBC NITELY NWS	NBC NITELY NWS	NBC NITELY NWS	NBC NITELY NWS	NEWS4 WOAI-6P						
Ver# 2	OALTV SAN ANTONIO ( ) POLITICAL ISSUE GROU CONGRESSIONAL LDR FD	aAssistant	Time	1	530P-6P	530P-6P	5302-62	530P-6P	6P-630P						
9841185	WOAI-TV SAN ANTONIO ( ) POLITICAL ISSI CONGRESSIONAL LDR	AMAG MediaAssistant	Day	1	×	TH	Ĺη .Ω	×	[ii]	M	TU	× ×	TH 3	[H	Σ
Rep Order# EC'd Yes	Station W( Advertiser Product		LT Ln	1	51 Rating: 3.5	52 Rating: 3.5	53 Rating: 3.5	54 Rating: 3.5	55 Rating: 3.3	56 Rating: 3.3	57 Rating: 3.3	58 Rating: 3.3	59 Rating: 3.3	60 Rating: 3.3	61 Rating: 3.3

			Daypart											
7 of 10	) WASHINGTON ) KATHRYN SARDINSKY	342	Total Cost	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$500.00	\$500.00	\$650.00	\$650.00
	WASHING	202-955-5342	Total	1	н	н	П	<del></del>	н	н	н		**	H
11 PM 42 AM	e ( )	n Phone# n FAX#	k # of Weeks	1	Н	П	Н	<del>i d</del>	1	i <del>lli</del>	н	Н	П	990
10/12/2012 3:11 PM 10/12/2012 9:42 AM nes		Salesperson Phone# Salesperson FAX#	Spots/Week		Ħ	i et	a .	н	1	П	Н	н	п	п
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	( ) AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 251/454/3348		Dates	10/26-10/26	10/29-10/29	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/27-10/27	11/03-11/03	10/28-10/28	11/04-11/04
Show	ZAN MEDIA & A ANE VA 22314 /454/3348	10/26/2012 - 11/06/2012	Rate	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$500.00	5500.00 \$500.00 \$500.00 \$500.00	\$650.00	\$650.00
Traffic Order# 65450	815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 251/454/3348	10/26/	Len	:30	30	:30	: 30	: 30	.30	#30	:30	\$30 CO NOTRE DAME FOODAME FOODAME FOOTBALL (8	.30	:30
Traffic O	Agency ( ). 815 SLA ALEXA Agency C/P1/P2/E	Flight Dates Hiatus Weeks										#30 /3 DUE TO NOTRE DAME P NOTRE DAME FOOTBALL		
2 Status Returned	E GROU ம		Program	NEWS4 WOAI-630	NEWS4 WOAI-630	NEWS4 WOAI-630	NEWS4 WOAI-630	NEWS4 WOAI-630	NEWS4 WOAI-630	NEWS4 WOAI-630	NEWS4WOAI-5P	NEWS4WOAI-5P V2 NA ON ENTRY 1X 11/3 DUE T OFFER 1X 11/3 230P-6P NOTRE	4	NEWS4 WOAI-5P
Ver#	OAI-TV SAN ANTONIO ( ) POLITICAL ISSUE GROU CONGRESSIONAL LDR FD 3348	aAssistant	Time	630P-7P	630P-7P	630P-7P	630P-7P	630P-7P	630P-7P	630P-7P	5P-530P	<u>A</u>	SP-530P	52-5302
9841185	WOAI-TV SAN ANTONIO ( ) POLITICAL ISSL CONGRESSIONAL LDR 3348	AMAG MediaAssistant	Day	             	×	T	×	TH	Ĺı	Σ	SAS	SA 5P-53 Station Remark:	SU	su
Rep Order# EC'd Ycs	iser iser ite#	Buyer Phone#	rax# LT Ln	62	Rating: 3.0	64 Rating: 3.0	65 Rating: 3.0	66 Rating: 3.0	67 Rating: 3.0	68 Rating: 3.0	69 Rating: 2.9	*70 Rating: 2.9	71 Rating: 3.8	72 Rating: 3.8

2 Status Returned	2 Status Returned	T	affic Ord	TO MAN	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/12/2012 3:11 PM 10/12/2012 9:42 AM tes	M		8 of 10	
O Agency SUE GROU OR FD Agency C	Agency JE GROU FD Agency C/	O.	( ) AMEKICAN 815 SLATERS LANE ALEXANDRIA, VA . P1/P2/E 251/454/	( ) AMEKICAN MEDIA & 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 251/454/3348	ADVOCACY GROUP	Kep Firm Sales Office ( Salesperson (	, K	) WASHINGTON ) KATHRYN SAR	) WASHINGTON ) KATHRYN SARDINSKY	
AMAG MediaAssistant Flight Dates Hiatus Weeks	Flight Dates Hiatus Weeks	Flight Dates Hiatus Weeks		10/26/2012 - 11/06/2012	.2	Salesperson Phone# Salesperson FAX#		202-955-5342	42	
Day Time Program	Program		Len	Rate	Dates	Spots/Week #	# of Weeks	Total	Total Cost	Daypart
			Ì				1			
530P-6P NBC-NWS SUN	NBC-NWS		:30	\$850.00	10/28-10/28	1		d	\$850.00	
530P-6P NBC-NWS SUN	NBC-NWS		:30	\$850.00	11/04-11/04	et e	757	н	\$850.00	
7P-9P THE VOICE	THE VOICE		: 30	\$4,250.00	11/05-11/05	1	-¥	п	\$4,250.00	
8P-9P L&O:SVU	L&O:SVU		:30	\$1,600.00	10/31-10/31	and a	1		\$1,600.00	
Station Remark: V2 NA ON ENTRY 1X 10/31 DUE TO NA OFFER 1X 10/31 9P-10 CHICAGO FIRE 0 \$1600	ON ENTRY 1X 10/31 DUE TO NA 1X 10/31 9P-10 CHICAGO FIRE 0	ര	0.0							
SU 6P-7P NFL: COWBOYS PRE-GM			:30	\$2,500.00	11/04-11/04	æ	П	ed	\$2,500.00	
SU 7P-1045P NBC SUN-FTBL :	NBC SUN-FIBL		30	\$12,500.00	10/28-10/28	н	ə	н	\$12,500.00	
SU 7P-1045P NFL COMBOYS V FALCONS	NFL COWBOYS V FALCONS		30	\$25,000.00	11/04-11/04	н	**0	<del>, 1</del> 1	\$25,000.00	
10P-1035P NEWS4 WOAI-10P			:30	\$1,500.00	10/29-10/29	н	in.	н	\$1,500.00	
TU 10P-1035P NEWS4 WOAI-10P			:30	\$1,500.00	10/30-10/30	rest	н	П	\$1,500.00	
10P-1035P NEWS4 WOAI-10P	35P NEWS4 WOAI-10P		:30	\$1,500.00	10/31-10/31	.1	H	П	\$1,500.00	

			Daypart									
9 of 10	) WASHINGTON ) KATHRYN SARDINSKY	342	Total Cost	\$1,500.00	\$1,500.00	\$1,500.00	\$1,150.00	\$1,150.00	\$1,500.00	\$1,500.00	\$1,150.00	\$1,150.00
	) WASHINGTON ) KATHRYN SAR	202-955-5342	Total	-	н	ed.	eri?	A	Н	г	п	<del>((1</del> ))
PM AM		Phone# FAX#	# of Weeks	-	æ	rd.	d	н	н	- <del></del>	Н	Н
10/12/2012 3:11 PM 10/12/2012 9:42 AM nes	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		П	⊣	п	1	П	н	н	<del>; 1</del>
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	) AMERICAN MEDIA & ADVOCACY GROUP ATERS LANE ANDRIA, VA 22314 E 2514540336	2	Dates	11/01-11/01	11/02-11/02	11/05-11/05	10/27-10/27	11/03-11/03	10/28-10/28	11/04-11/04	10/27-10/27	11/03-11/03
	SRICAN MEDIA & A S. LANE LA, VA 22314	231/434/3540 10/26/2012 - 11/06/2012	Rate	\$1,500.00	\$1,500.00	\$1,500.00	\$1,150.00	\$1,150.00	\$1,500.00	\$1,500.00	\$1,150.00	\$1,150.00
Traffic Order# 65450	Agency ( ) AMERICAN MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314		Len	0 6 8 8	:30	:30	.30	\$30	*30	:30	.30	:30
2 Status Returned	E GROU FD		Program	NEWS4 WOAI-10P	10P-1035P NEWS4 WOAI-10P	10P-1035P NEWS4 WOAI-10P	P NEWS4 WOAI-10P	10P-1035P NEWS4 WOAI-10P	NWS FOLO FIBL	NWS FOLO FIBL	SAT NITE LIVE	SAT NITE LIVE
Ver#	WOAL-TV SAN ANTONIO ( ) POLITICAL ISSUE GROU CONGRESSIONAL LDR FD	aAssistant	Time	10P-1035P	10P-10351	10P-10351	10P-1035P	10P-1035	1045P- 1130P	1045P- 1130P	1035P- 1202A	1035P- 1202A
9841185	OAI-TV SAN ( )POLI CONGRESSI	5546 AMAG MediaAssistant	Day	TH	ĺΞι	Σ	SA	SA	as	ns	SA	K.S.
Rep Order# EC'd Yes	Station WO. Advertiser ( Product C		LT Ln	83 Rating: 3.2	84 Rating: 3.2	85 Rating: 3.2	86 Rating: 3.6	87 Rating: 3.6	88 Rating: 4.2	89 Rating: 4.2	90 Rating: 3.6	91 Rating: 3.6

-REPORT TOTALS--Report Totals: 91 / \$111,475.00

10					
10 of 10	) WASHINGTON	) KATHRYN SARDINSKY	<b>1e</b> # 202-955-5342	**	
10/12/2012 3:11 PM 10/12/2012 9:42 AM nes	Rep Firm Sales Office (	Salesperson (	Salesperson Phone#	Salesperson FAX#	
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm 815 SLATERS LANE Sales Office	514 48	1/06/2012		
Traffic Order# 65450	( ) AMERICAN ME 815 SLATERS LANE	ALEXANDRIA, VA 22314 Agency C/P1/P2/E 251/454/3348	tes 10/26/2012 - 11/06/2012	eeks	
Trai	Agency	Agency C	Flight Dates	Hiatus Weeks	
Ver# 2 Status Returned	ROU				
7	AIO SSUE G	DR FD	ŧ		
	I ANTO	ONAL L	aAssistan		
Rep Order# 9841185 EC'd Yes	Station WOAI-TV SAN ANTONIO Advertiser ( ) POLITICAL ISSUE GROU	CONGRESSI 3348	AMAG Media		
Rep Order# EC'd Yes	Station W Advertiser	Product Estimate#	Buyer	Phone# Fax#	

null RA35+ Books Demos

25%

KENS

% %

KCWX

14% 38%

KABB

\* \*

IOAI

2 1 %

CABL KMYS WOAI

\$517,526

Market Totals

-COMPETITIVE-

Station Totals: 91 / \$111,475.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Sales Totals: 91 / \$111,475.00

74 / \$86,850.00

Nov 12:

oct 12: 17 / \$24,625.00

-SALES MONTHLY TOTALS-

## **ORDER**

WOAI

Orders

Order / Rev:

65450

Alt Order #:

09841185

Product Desc:

CONGRESSIONAL LDR FD/POLITICAL

Estimate:

3348

Flight Dates:

Order Type:

10/26/12 - 11/06/12

815 Slaters Lane
Alexandria, VA 22314

Original Date / Rev:

10/12/12 / 10/12/12 GENERAL Primary AE: Sales Office:

Sales Region:

Millennium Washington DC

**MNAT** 

National

Agency

Name:

American Media & Advocacy

Buying Contact:

Billing Contact:

Billing Type:

. . .

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

00:15:00

15%

Advertiser

Name:

Congressional Leadership Committee

Demographic:

A35+

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Issues/Propositions

Product Codes: Priority: Revenue Codes:

P-1

AGY, POL-ISS, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$24,625.00	\$20,931.25
10/29/12	11/06/12	72	\$84 750 00	\$72 037 50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$24,625.00	\$20,931.25	0.00
November 2012	72	\$84,750.00	\$72,037.50	0.00
Totals	89	\$109,375.00	\$92,968.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC	.,		Start Of Order - End Of Order	100%

Order Share	Share	Total
WOAI-TV	21%	\$109,375.00
Market	100%	\$520,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
EOAI	0%	\$0.00
KABB	14%	\$72,916.67
KENS	25%	\$130,208.33
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	1%	\$5,208.33
KNIC	0%	\$0.00
KPXL	0%	\$0.00
KSAT	38%	\$197,916.67
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
UNKWN	1%	\$5,208.33

L.n	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	WOAI	10/26/12	10/26/12	Local 5a News	CM	5:00 AM-6:00 AM	F	:30	1	\$250.00P-2	0.00 NM	1	\$250.00

Page 2 of 9 Print Date: 10/15/12 11:17:04

**WOAI-TV** 

Order / Rev:

65450

Advertiser:

Congressional Leadership Committee

Alt Order #:

09841185

Product Desc: CONGRESSIONAL LDR FD/POLITICAL

Flight Dates:

10/26/12 - 11/06/12

Estimate:

3348

÷										
Ln Ch Start End NEWS 4 WOAI-5A	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 2 WOAI 10/29/12 10/29/12		CM		0 AM M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
NEWS 4 WOAI-5A Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 E 3 WOAI 10/30/12 10/30/12	M Local 5a News	CM	\$250.00 5:00 AM-6:0	0.00 0 AM -T	:30	1	\$250.00P-2	0.00 NM	1	\$250.00
NEWS 4 WOAI-5A	Local 5a News	OW	3.00 AW 0.0	7111	.00	•	φ200,001 2	0.00		<b>,</b>
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 4 WOAI 10/31/12 10/31/12	Local 5a News Local 5a News	CM	5:00 AM-6:0	0 AMw	:30	1	\$250.00P-2	0.00 NM	1	\$250.00
NEWS 4 WOAI-5A	Mashala	Create (Meek	Doto	Dating						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 5 WOAI 11/01/12 11/01/12	Local 5a News Local 5a News	СМ	5:00 AM-6:0	0 AMT	:30	1	\$250.00P-2	0.00 NM	1	\$250.00
NEWS 4 WOAI-5A	Medidaya	Spots/Week	Poto	Rating						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> T- <b></b>	Spots/Week 1	Rate \$250.00	0.00						
E 6 WOAI 11/02/12 11/02/12	Local 5a News Local 5a News	СМ	5:00 AM-6:0	00 AMF	:30	1	\$250.00P-2	0.00 NM	1	\$250.00
NEWS 4 WOAI-5A	Mookdays	Spots/Week	Rate	Rating						
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> F	Spots/week	\$250.00	0.00						
E 7 WOAI 11/05/12 11/05/12	Local 5a News Local 5a News	CM	5:00 AM-6:0	00 AM M	:30	1	\$250.00P-2	0.00 NM	1	\$250.00
NEWS 4 WOAI-5A	MI II	O	Dete	Dating						
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 8 WOAI 11/06/12 11/06/12	Local 5a News Local 5a News	СМ	5:00 AM-6:0	00 AM -T	:30	1	\$250.00P-2	0.00 NM	1	\$250.00
NEWS 4 WOAI-5A		0 . 044 1		Datio						
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	<u>Weekdaγs</u> -T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 9 WOAI 10/26/12 10/26/12	Local 6a News Local 6a News	CM	6:00 AM-7:0	00 AMF <b></b>	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
NEWS 4 WOAI-6A	Wookdays	Spots/Week	<u>Rate</u>	Rating						
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> F	<u>Spots/Week</u>	\$650.00	0.00						
E10 WOAI 10/29/12 10/29/12	Local 6a News Local 6a News	CM	6:00 AM-7:0	00 AM M	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
NEWS 4 WOAI-6A <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays M	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 11 WOAI 10/30/12 10/30/12		CM		0.00 00 AM -T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
NEWS 4 WOAI-6A										
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays -T	Spots/Week 1	\$650.00	Rating 0.00						4050.00
E 12 WOAI 10/31/12 10/31/12	Local 6a News Local 6a News	CM	6:00 AM-7:0	O AMw	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
NEWS 4 WOAI-6A Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	W	1	\$650.00	0.00						
E 13 WOAI 11/01/12 11/01/12		CM	6:00 AM-7:0	00 AMT	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
NEWS 4 WOAI-6A	Local 6a News									

Print Date: 10/15/12 11:17:04 Pa

WOAI-TV

Page 3 of 9

Order / Rev:

65450

Advertiser:

Congressional Leadership Committee

Alt Order #: Flight Dates:

09841185

Product Desc: CONGRESSIONAL LDR FD/POLITICAL

10/26/12 - 11/06/12

Estimate:

3348

NAME OF TAXABLE PARTY.	Start End	Inventory Code		Start/End	20155-0175-0	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 13 WOAI 11	1/01/12 11/01/1	2 Local 6a News Local 6a News	CM	6:00 AM-7:0	00 AMT	:30	1	\$650.00P-2	0.00 NM	1,	\$650.00
NEWS 4 W											
<u>Start E</u> Week: 10/29/		·	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 14 WOAL 11	1/02/12 11/02/1		CM	6:00 AM-7:0	00 AMF	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
NEWS 4 W	VOAI-6A	Local 6a News									
Start D	Date End Date		Spots/Week	Rate	Rating						
Week: 10/29/			CM	\$650.00	0.00 00 AM M	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
		Local 6a News	3,11	3,007,			•	4000.000			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
NEWS 4 W Start D		e Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/	12 11/11/12	M	1	\$650.00	0.00						
E 16 WOAI 11	1/06/12 11/06/1	2 Local 6a News Local 6a News	CM	6:00 AM-7:0	00 AM -T	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
NEWS 4 W											
<u>Start D</u> Week: 11/05/			Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 17 WOAI 10			CM		00 AMF	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
TODAY SH	4/V/	Today Show									
Start D		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/			1	\$650.00	0.00	*00	1	ФСБО 00 D 0	0.00 NIM	1	PGEO 00
E18 WOAI 10	0/29/12 10/29/1	2 Today Show Today Show	CM	7:00 AIVI-9:0	00 AM M	:30	ı	\$650.00 P-2	0.00 NM	1	\$650.00
TODAY SH		Maddaya	CrataMhade	Data	Dating						
<u>Start D</u> Week: 10/29/		<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E19 WOAI 10	0/30/12 10/30/1	,	CM	7:00 AM-9:0	00 AM -T	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
TODAY SH	чW	Today Show									
Start D		<u>Weekdays</u> -T	Spots/Week	Rate	Rating 0.00						
Week: 10/29/ E 20 WOAI 10			CM	\$650.00 7:00 AM-9:0	0.00 00 AMW	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
		Today Show									
TODAY SH Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/		W	1	\$650.00	0.00			*****************	0.00.104		<b>#</b> 252.00
E21 WOAI 11	1/01/12 11/01/1	2 Today Show Today Show	СМ	7:00 AM-9:0	00 AMT	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
TODAY SH			0		D ::						
<u>Start D</u> Week: 10/29/		<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 22 WOAI 11	1/02/12 11/02/1		СМ	7:00 AM-9:0	00 AMF	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
TODAY SH	١W	Today Show									
Start D	Date End Date		Spots/Week	Rate	Rating						
Week: 10/29/ E 23 WOAI 11		F 2 Today Show	1 CM	\$650.00 7:00 AM-9:0	0.00 00 AM M	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
		Today Show	0.01	7.0071110	337111	.00		φοσοίσσι =	0.00 1	,	4000.00
TODAY SH Start D		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/	12 11/11/12	M		\$650.00	0.00						
E 24 WOAI 11	1/06/12 11/06/1	2 Today Show Today Show	СМ	7:00 AM-9:0	OO AM -T	:30	1	\$650.00P-2	0.00 NM	1	\$650.00
TODAY SH											
Start D Week: 11/05/		Weekdays -T	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 25 WOAI 10			CM		0.00 00 AMS-	:30	1	\$175.00P-2	0.00 NM	1	\$175.00

Print Date: 10/15/12 11:17:04

**WOAI-TV** 

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Order / Rev: 65450

Congressional Leadership Committee Advertiser:

Alt Order #: 09841185 Product Desc: CONGRESSIONAL LDR FD/POLITICAL

Flight Dates: 10/26/12 - 11/06/12

3348 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sat Today Show Sat Today Show		-					_	_	
SATUR	DAY TO	DAY	Sat Today Snow									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S-	1	\$175.00	0.00 0 AMS-	-00		\$175.00 P-2	0.00 NM	1	\$175.00
E 26 WOAI	11/03/1	2 11/03/12	Sat Today Show Sat Today Show	CM	6:00 AM-8:0	JU AIVI5-	:30	1	\$175.00F-2	U.UU INIVI	1	φ1/5.00
SATUR	DAY TO	DAY	out rough one									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 27 WOAI		11/04/12	Today Show II	CM	\$175.00	0.00 2:00 PiF	:30	1	\$125.00P-3	0.00 NM	1	\$125.00
L27 WOAI	10/20/1	2 10/20/12	Today Show II	Civi	11.00 AW-1	2.0011	.00		Ψ125.001 5	0.00 14141	'	Ψ120.00
TODAY	SHW2											
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	Rate \$125.00	Rating 0.00						
E 28 WOAI			Today Show II	CM		2:00 PI-T	:30	1	\$125.00P-3	0.00 NM	1	\$125.00
220 770711	10,00,1	10/00/12	Today Show II	0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				<b>*</b> · <b>-</b> · · · · · · · · · · · · · · · · · · ·			•
TODAY												
Sta Week: 10/	rt <u>Date</u>	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
			Today Show II	CM		2:00 PIT	:30	1	\$125.00P-3	0.00 NM	1	\$125.00
			Today Show II									
TODAY		End Date	M (	O	D-4-	Detine						
<u>5ta</u> Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$125.00	Rating 0.00						
			Today Show II	CM		2:00 PIM	:30	1	\$125.00 P-3	0.00 NM	1	\$125.00
			Today Show II									
TODAY	SHW2 art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$125.00	0.00						
E31 WOAI	10/29/1	2 10/29/12	Today Show III	CM	12:00 PM-1	:00 PMM	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
TODAY	CH/VI3		Today Show III									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$150.00	0.00						
E32 WOAI	10/31/1	2 10/31/12	Today Show III	CM	12:00 PM-1	:00 PMW	:30	1	\$150.00P-3	0.00 NM	1	\$150.00
TODAY	SHW3		Today Show III									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	W	1	\$150.00	0.00						
E33 WOAI	11/02/1	2 11/02/12	Today Show III Today Show III	CM	12:00 PM-1	:00 PMF	:30	1	\$150.00P-3	0.00 NM	1	\$150.00
TODAY	SHW3		roday Show in							1		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 10/		11/04/12	F	1	\$150.00	0.00	.00		017F 00 D 0	0.00 NM	1	\$175.00
E34 WOAI	10/26/1	2 10/26/12	Dr Oz	CM	2:00 PIVI-3:0	00 PMF	:30	1	\$175.00 P-3	0.00 NM	'	φ1/3.00
DR. OZ										- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10/ E35 WOAI		10/28/12		CM	\$175.00	0.00 00 PM M	:30	1	\$175.00P-3	0.00 NM	1	\$175.00
LOS WOA	10/25/1	2 10/23/12	Dr Oz	OW	2.001 10 0.0	70 1 101 1-1	.00		Ψ110.001 0	0.00	,	ψιτοισσ
DR. OZ					_							
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
E 36 WOAI			M-F 2p-3p	CM		0.00 00 PM -T	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
			Dr Oz					٠		orall.		-
DR. OZ		E-15 :	1001	01-04	D-1-	D-4:				- 1		
<u>Sta</u> Week: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 37 WOAI				CM		00 PMW	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00

Print Date: 10/15/12 11:17:04

**WOAI-TV** 

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Order / Rev:

65450

Start Date End Date

E 48 WOAI 10/26/12 10/26/12

NBC NITELY NWS

Start Date

E 49 WOAI 10/29/12 10/29/12

11/11/12

End Date

10/28/12

Week: 11/05/12

Week: 10/22/12

Weekdays

**Weekdays** ----F--

**NBC Nightly News** 

Nightly News M-F

Advertiser:

Congressional Leadership Committee

Alt Order #: Flight Dates: 09841185

10/26/12 - 11/06/12

Product Desc: Estimate:

CONGRESSIONAL LDR FD/POLITICAL

3348

Rate Pri Rtg Type Spots Amount Inventory Code Break Start/End Time Days Len Spots Ln Ch Start End M-F 2p-3p Dr Oz DR. OZ Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W----\$175.00 0.00 2:00 PM-3:00 PM ---T---:30 \$175.00 P-3 0.00 NM \$175.00 E38 WOAI 11/01/12 11/01/12 M-F 2p-3p Dr Oz DR. OZ Spots/Week Rating Start Date **End Date Weekdays** <u>Rate</u> ---T---\$175.00 0.00 Week: 10/29/12 11/04/12 M-F 2p-3p СМ 2:00 PM-3:00 PM ----F--:30 \$175.00 P-3 0.00 NM \$175.00 E 39 WOAI 11/02/12 11/02/12 Dr Oz DR. OZ Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating Week: 10/29/12 11/04/12 ----F--\$175.00 0.00 E 40 WOAI 11/05/12 11/05/12 M-F 2p-3p CM 2:00 PM-3:00 PM M-----:30 \$175.00 P-3 0.00 NM \$175.00 Dr Oz DR. OZ Spots/Week Rate Rating Start Date End Date Weekdays Week: 11/05/12 11/11/12 \$175.00 0.00 5:00 PM-5:30 PM ----F--\$900.00 P-2 0.00 NM \$900.00 E 41 WOAI 10/26/12 10/26/12 Local 5p News CM :30 Local 5p News M-F NEWS4 WOAI-5P Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 10/22/12 10/28/12 ----F--\$900.00 0.00 \$900.00 P-2 0.00 NM \$900.00 5:00 PM-5:30 PM M-----:30 E 42 WOAI 10/29/12 10/29/12 Local 5p News Local 5p News M-F **NEWS4 WOAI-5P** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/29/12 11/04/12 \$900.00 0.00 \$900.00 E 43 WOAI 10/30/12 10/30/12 CM 5:00 PM-5:30 PM -T----:30 \$900.00 P-2 0.00 NM Local 5p News Local 5p News M-F NEWS4 WOAI-5P **Weekdays** Spots/Week Rate Rating Start Date End Date 0.00 Week: 10/29/12 11/04/12 \$900.00 \$900.00P-2 0.00 NM \$900.00 E 44 WOAI 10/31/12 10/31/12 Local 5p News CM 5:00 PM-5:30 PM --W---:30 Local 5p News M-F NEWS4 WOAI-5P Spots/Week Start Date End Date Weekdays Rate Rating --W----\$900.00 0.00 Week: 10/29/12 11/04/12 5:00 PM-5:30 PM ---T---:30 \$900.00P-2 0.00 NM \$900.00 E 45 WOAI 11/01/12 11/01/12 Local 5p News СМ Local 5p News M-F **NEWS4 WOAI-5P** End Date Spots/Week Start Date <u>Weekdays</u> Rate Rating Week: 10/29/12 ---T---\$900.00 0.00 11/04/12 0.00 NM CM 5:00 PM-5:30 PM ----F--:30 \$900.00 P-2 \$900.00 E 46 WOAI 11/02/12 11/02/12 Local 5p News Local 5p News M-F NEWS4 WOAI-5P End Date Weekdays Spots/Week Rate Rating Start Date Week: 10/29/12 11/04/12 ----F--\$900.00 0.00 5:00 PM-5:30 PM M-----\$900.00 P-2 0.00 NM \$900.00 E 47 WOAI 11/05/12 11/05/12 Local 5p News CM :30 Local 5p News M-F NEWS4 WOAI-5P Spots/Week Rating

Rate

Rate

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CM

Spots/Week

СМ

Page 6 of 9 Print Date: 10/15/12 11:17:04

WOAI-TV

Order / Rev:

65450

Advertiser:

Congressional Leadership Committee

Alt Order #: Flight Dates: 09841185

10/26/12 - 11/06/12

Product Desc: CONGRESSIONAL LDR FD/POLITICAL

Estimate:

3348

NBC NTELY NWS   Stat Date   End Date   Weekdays   Spata/Week   Bate   Bating   Spata/Week   Stat Date   Stat Dat	Ln Ch	Start	End	Inventory Code		Start/End T	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date   Find Date   Weekdays   Spate Week   Sate   Spate Week   Sate   Spate	))•											
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E50 WOAI   10/30/12				<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Night  New M-F   Start Date   First Date   Wasekday   Spots/Week   False   Balting   Start Date   Start Date   Terror   1\$1,200.00   0.00												
NBC NITELY NWS   Start Date   End Date   Weekiday   Start NBC NITELY NWS   Start Date   End Date   NBC NITELY NWS   Start Date   Start Date   NBC NITELY NWS   NBC NITELY NW	E 50 WOAI	10/30/1	2 10/30/12	0 ,		5:30 PM-6:0	0 PM -T	:30	1 \$1,200.00P-2	0.00 NM	1	\$1,200.00
Start Date   Model   100/31/12   101/31/	NBC NI	TELY N	WS	nightly news ivi-r								
E5 WOAI 1031/12 1031/12   1031/12				<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
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NBC NTELY NWS   Start Date   End Date   Meekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Rating   Spots/Week   Spot	E51 WOAI	10/31/1	2 10/31/12	• ,		5:30 PM-6:0	10 PMW	:30	1 \$1,200.00P-2	0.00 NM	1	\$1,200.00
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ESS WOAI 11/01/12 11/01/12   NBC Nightly News M-F   Start Date   End Date Week: 10/29/12   11/04/12   11/0							Rating					
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Mode: 10/28/12   11/04/12   11/04/12   NBC Nightly News CM   5:30 PM-6:00 PMF-   :30   1 \$1,200.00 P.2   0.00 NM   1 \$1,200.00 NM   2 \$	NBC NI	TELY N	WS	Mightly Mews M-1								
E53 WOAI 11702/12 11702/12 11702/12 NBG Nightly News In Start Date   Fail Date   Weekdays   Spots/Week   Faile   Rating   Nightly News In Start Date   Weekdays   Spots/Week   Faile   Rating   Nightly News In Start Date   Weekdays   Spots/Week   Rate   Rating   Nightly News In Start Date   Meekdays   Nightly News In Start Date   Meekdays   Nightly News In Start Date   Nightly News In Start Date   Meekdays   Nightly News In Start Date   Nightly Ne	<u>Sta</u>	rt Date	End Date									
NBC NITELY NWS				1 20 30 22 22 2				.00	4	0.00 NIM	4	¢1 200 00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Star	E 53 WOAI	11/02/1	2 11/02/12		-	5:30 PM-6:0	10 PMF	:30	1 \$1,200.00P-2	U.UU INIVI	,	\$1,200.00
Moek: 10/29/12   11/04/12   17/05/12   17/	NBC NI	TELY N	WS	raightly racass in t								
E54 WOAI 11705/12 11705/12 NBC Nightly News M-F												
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E 55 WOAI   10/26/12   10/26/12   Local 6p News   Local 6p News   Local 6p News M-F												
NEWS4 WOAl-6    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spo						SECULE CONTRACTOR		120	1 \$1 100 00 B 2	0.00 NM	4	\$1 100 00
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Week: 10/29/12   10/28/12   10/	NEWS4	WOAI-6	SP.	20041 05 110110 11.	•							
E 56 WOAI   10/29/12   10/29/12   Local 6p News   CM   6:00 PM-6:30 PM   M   :30   1 \$1,100.00 P-2   0.00 NM   1 \$1,100.00												
NEWS4 WOAl-6P   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Sta								.30	1 \$1 100 00 P-2	0.00 NM	1	\$1,100,00
NEWS4 WOAI-6P   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	E 56 WOAI	10/29/1	2 10/29/12			0.00 FIVI-0.3	00 FIVI M	.50	Τ φ1,100.001 -2	0.00 [14]	,	ψ1,100.00
Week: 10/29/12   11/04/12   M   1 \$1,100.00   0.00	NEWS4	₽ WOAI-6	SP.									
E57 WOAI 10/30/12 10/30/12 Local 6p News CM 6:00 PM-6:30 PM -T :30 1 \$1,100.00 P.2 0.00 NM Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F  NEWS4 WOAI-6P Start Date End Date Weekdays Spots/Week Rate Rating Local 6p News M-F												
Local 6p News M-F						- International Control		:30	1 \$1.100.00P-2	0.00 NM	1	\$1,100,00
NEWS4 WOAl-6P   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	L37 WOAI	10/30/1	2 10/30/12			0.00 1 10 0.0	,011,01	100	. 4.,	0.00		* - 1
Week: 10/29/12   11/04/12   11/	NEWS4	1 WOAI-6	SP .				_					
E58 WOAI 10/31/12 10/31/12 Local 6p News CM 6:00 PM-6:30 PMw :30 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00 P-2												
Local 6p News M-F								:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	200 110/11	10,01,1	2 10/01/12			0.007			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	100		
Week: 10/29/12       11/04/12      W       1 \$1,100.00       0.00         E 59 WOAI 11/01/12 11/01/12 11/01/12 Local 6p News Local 6p News M-F       CM 6:00 PM-6:30 PMT       :30 1 \$1,100.00 P-2 0.00 NM       1 \$1,100.00 P-2 0.00 NM         NEWS4 WOAI-6F       Start Date Week: 10/29/12 11/04/12T 1 \$1,100.00 0.00       Rating Rating PMF       :30 1 \$1,100.00 P-2 0.00 NM       1 \$1,100.00 P-2 0.00 NM         NEWS4 WOAI-6F       Start Date End Date Weekdays Spots/Week Rate Start Date Week: 10/29/12 11/04/12F 1 \$1,100.00 0.00       Rating Rating Rating Pating         Week: 10/29/12 11/04/12F 1 \$1,100.00 0.00						5 .						
E 59 WOAI 11/01/12 11/01/12 Local 6p News CM 6:00 PM-6:30 PMT :30 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00 P-2 NEWS4 WOAI-6P  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/02/12 Local 6p News CM 6:00 PM-6:30 PMF :30 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00 P-2 0.00												
Local 6p News M-F  NEWS4 WOAl-6P  Start Date Week: 10/29/12 11/04/12T 1 \$1,100.00 0.00  E 60 WOAl 11/02/12 11/02/12 Local 6p News CM 6:00 PM-6:30 PMF :30 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00  Local 6p News M-F  NEWS4 WOAl-6P  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,100.00 0.00								:30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				,								
Week: 10/29/12       11/04/12      T       1 \$1,100.00       0.00         E 60 WOAI 11/02/12 11/02/12 Local 6p News Local 6p News Local 6p News M-F       CM 6:00 PM-6:30 PMF       :30 1 \$1,100.00 P-2 0.00 NM       1 \$1,100.00 P-2 0.00 NM         NEWS4 WOAI-6P       Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12F       Rating Rating Planting				10f = -11	On the Albert	D-4-	Doting					
E 60 WOAI 11/02/12 11/02/12 Local 6p News CM 6:00 PM-6:30 PMF :30 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00 P-2												
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Start Date         End Date         Weekdays         Spots/Week         Rating           Week: 10/29/12         11/04/12        F         1 \$1,100.00         0.00												
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770000 10720 1170 112							_					
								:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00

Print Date: 10/15/12 11:17:04 Page 7 of 9

Order / Rev:

65450

Advertiser:

Congressional Leadership Committee

Alt Order #: Flight Dates: 09841185

10/26/12 - 11/06/12

Product Desc: CONGRESSIONAL LDR FD/POLITICAL

**WOAI-TV** 

3348 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots Rate Pri	Rtg Type Sp	ots	Amount
-		-	Local 6p News M	-F							
NEWS	4 WOAI-6	SP.	Local op Ivens III						¥		
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 11 E 62 WOAI		11/11/12	Local 630p News	CM	\$1,100.00	0.00 0 PMF	:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
LUZ WOAI	10/20/1	2 10/20/12	Local 6:30p News		0.001 101 7.0		100		(5,000)		. ,
	4 WOAI-6			0	Б.	D-M					
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	Rate \$1,100.00	Rating 0.00					
E 63 WOAI			Local 630p News	CM	The second secon	0 PM M	:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
			Local 6:30p News	s M-F							
	4 WOAI-6		Weekdays	Spots/Week	Rate	Rating					
Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	M		\$1,100.00	0.00					
E 64 WOAI	10/30/1	2 10/30/12	Local 630p News	CM	6:30 PM-7:0	0 PM -T	:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
NEWC	4.30001.0	200	Local 6:30p News	s M-F							
	4 WOAI-6 art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	-T		\$1,100.00	0.00					
E 65 WOAI	10/31/1	2 10/31/12	Local 630p News	CM	6:30 PM-7:0	00 PMW	:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
NEWC	4 WOAI-6	200	Local 6:30p News	s M-F							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	W		\$1,100.00	0.00					
E 66 WOAI	11/01/1	2 11/01/12	Local 630p News	CM	6:30 PM-7:0	00 PMT	:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
NEWS	4 WOAI-6	330	Local 6:30p News	s M-F							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		11/04/12	T	1	\$1,100.00	0.00					1
E 67 WOAI	11/02/1	2 11/02/12			6:30 PM-7:0	00 PMF	:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
NEWS	4 WOAI-6	630	Local 6:30p News	5 IVI-F							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		11/04/12	F		\$1,100.00	0.00 0 PM M	:30	1 \$1,100.00P-2	0.00 NM	1	\$1,100.00
E 68 WOAI	11/05/1	2 11/05/12	Local 630p News Local 6:30p News		6:30 PIVI-7:0	)O PIVI M	.30	1 \$1,100.001-2	0.00 INIVI	ļ	Ψ1,100.00
NEWS	4 WOAI-6	630									
	art Date	End Date	<u>Weekdays</u> M <b>-</b>	Spots/Week	Rate	Rating					
Week: 11		11/11/12			\$1,100.00 5p-5:30p	0.00 S-	:30	1 \$500.00P-2	0.00 NM	1	\$500.00
LOS WOA	10/2//1	2 10/2//12	Local 5p News S		ор о.оор	J	.00	, 4000.001 =			***
	4WOAI-5					B					
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
			Local 5p News St	ı CM		80 PMS	:30	1 \$650.00P-2	0.00 NM	1	\$650.00
			Local 5p News S								
	4 WOAI-5		Modeles	Spots/Week	Data	Rating					
<u>51</u> Week: 10	art <u>Date</u> 1/22/12	End Date 10/28/12	<u>Weekdays</u> <b>-</b> -S	Spois/week	<u>Rate</u> \$650.00	0.00					
			Local 5p News St	J CM		80 PMS	:30	1 \$650.00P-2	0.00 NM	1	\$650.00
		_	Local 5p News S	u							
	4 WOAI-5 art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S	1	\$650.00	0.00					
E 73 WOAI	10/28/1		Nightly News Su	CM	5:30 PM-6:0	00 PMS	:30	1 \$850.00P-2	0.00 NM	1	\$850.00
NIDO N	IMC CLIN		Nightly News Su								
	IWS SUN art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/28/12	S	1	\$850.00	0.00					
E74 WOAI	11/04/1	2 11/04/12		СМ	5:30 PM-6:0	00 PMS	:30	1 \$850.00 P-2	0.00 NM	1	\$850.00

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WOAI-TV

Order / Rev:

65450

Advertiser:

Congressional Leadership Committee

Alt Order #:

09841185

Product Desc: CONGRESSIONAL LDR FD/POLITICAL

Flight Dates:

10/26/12 - 11/06/12

3348 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time I	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Nightly News Su										•
NBC-N\	WS SUN		Nightly News Su										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	l				1		
Week: 10/		11/04/12	s	1	\$850.00	0.0	5						
E75 WOAI	11/05/1	2 11/05/12	•	CM	7:00 PM-9:0			:30	1 \$4	1,250.00P-2	0.00 NM	1	\$4,250.00
THE VO	NCE		The Voice		(7:00 PM-9:0	00 PM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	ı						
Week: 11/		11/11/12	M	1	\$4,250.00	0.0	•						
E 77 WOAI	11/04/1	2 11/04/12	Football Night in A		6:00 PM-7:0	00 PM -	S	:30	1 \$2	2,500.00P-1	0.00 NM	1	\$2,500.00
			Football Night in	America									
		S PRE-GM	Mookdovo	Spots/Week	Rate	Rating							
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spois/week	\$2,500.00	0.0	_						
E 78 WOAI			NBC Sunday Nigh	nt Footl@M	7:00 PM-10	:45 PM-	S	:30	1 \$12	2,500.00P-1	0.00 NM	1	\$12,500.00
			NBC Sunday Nig										
	JN-FTBL				Б.	D-41							
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$12,500.00	Rating 0.0	_						
E 79 WOAI			NBC Football Cov		7:00 PM-10			:30	1 \$25	5,000.00 P-1	0.00 NM	1	\$25,000.00
275 770711	1170-771	L 11/04/12	NBC Football Co		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					,			
NFL CC	OWBOYS	v FALCON	S										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 10/		11/04/12			\$25,000.00 10:00 PM-1	0.0		:30	1 \$1	1,500.00P-2	0.00 NM	1	\$1,500.00
E 80 WOAI	10/29/1	2 10/29/12	Late 10p News M Late 10p News M		10.00 FW-1	0.55 1 1141		.50	ΙΨ	1,000.001 -2	0.00 14141	· ·	ψ1,000.00
NEWS4	4 WOAI-1	0P	24.0 .00										
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratino	-						
Week: 10/		11/04/12	M		\$1,500.00	0.0			4 0	. 500 00 D O	0.00 NM	4	¢1 E00 00
E 81 WOAI	10/30/1	2 10/30/12			10:00 PM-1	0:35 PI=	Γ	:30	1 \$1	1,500.00P-2	0.00 NM	1	\$1,500.00
NEWS4	4 WOAI-1	0P	Late 10p News M	I-F									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	l						
Week: 10/	/29/12	11/04/12	нТеннен	1	\$1,500.00	0.0							
E 82 WOAI	10/31/1	2 10/31/12			10:00 PM-1	0:35 PI-	-W	:30	1 \$1	1,500.00P-2	0.00 NM	1	\$1,500.00
NEWS	4 WOAI-1	nP.	Late 10p News M	1-1-									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	1						
Week: 10/		11/04/12	W		\$1,500.00	0.0	_						
E83 WOAI	11/01/1	2 11/01/12	Late 10p News M		10:00 PM-1	0:35 PI-	T	:30	1 \$	1,500.00P-2	0.00 NM	1	\$1,500.00
NEWC	1 14/0 41 3	0.0	Late 10p News M	1-F									
	4 WOAI-1 art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	T		\$1,500.00	0.0							
E84 WOAI	11/02/1	2 11/02/12	Late 10p News M	-F CM	10:00 PM-1	0:35 PI-	F	:30	1 \$	1,500.00P-2	0.00 NM	1	\$1,500.00
			Late 10p News M	1-F									
	4 WOAI-1		Maakdaya	Spots/Week	Poto	Rating							
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F		<u>Rate</u> \$1,500.00	0.0	_						
			Late 10p News M		10:00 PM-1			:30	1 \$	1,500.00P-2	0.00 NM	1	\$1,500.00
			Late 10p News M										
	4 WOAI-				Б.	Б. "							
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate \$1,500.00	Rating 0.0	-						
E 86 WOAI		2 10/27/12	Late 10p News S		10:00 PM-1			:30	1 \$	1,150.00P-2	0.00 NM	1	\$1,150.00
LOU WOAI	10/4//1	<u> </u>	Late 10p News S		, 0.00 i Wi i	5.0011	3	.00	. ψ	.,	2.20	,	
NEWS4	4 WOAI-	0P	,								1		
	rt Date	End Date	Weekdays	Spots/Week		Rating	-						
Week: 10/		10/28/12	S-	1	\$1,150.00 10:00 PM-1	0.0		:30	1 0	1,150.00P-2	0.00 NM	1	\$1,150.00
E 87 WOAI	11/03/1	2 11/03/12		CM	10.00 PW-1	U.SS FI-	5-	.30	1 \$	1,150.00 F-2	0.00 14101	la i	ψ1,130.00

Print Date: 10/15/12 11:17:05

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WOAI-TV

Order / Rev:

65450

Advertiser:

Congressional Leadership Committee

Alt Order #:

09841185

Product Desc: CONGRESSIONAL LDR FD/POLITICAL

10/26/12 - 11/06/12 Estimate: 3348 Flight Dates:

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
3.1		Late 10p News Sa Late 10p News Sa									
NEWS4 WC	AI-10P	Late Top News 3a									
Start Da		Weekdays Sp	ots/Week	Rate	Rating				T		
Week: 10/29/1		S-	1	\$1,150.00	0.00						
E 88 WOAI 10/	28/12 10/28/12	Late 10p News Su	CM	10:45 PM-1	1:30 PI	s :30	) 1	\$1,500.00P-2	0.00 NM	1	\$1,500.00
		Late 10p News Su									
NWS FOLO	FTBL	·							- 1		
Start Da			ots/Week	Rate	Rating						
Week: 10/22/1	2 10/28/12	S	1	\$1,500.00	0.00						
E 89 WOAI 11/	04/12 11/04/12		CM	10:45 PM-1	1:30 PI	s :30	) 1	\$1,500.00P-2	0.00 NM	1	\$1,500.00
NN4/0 FOLO	ETDI	Late 10p News Su									
NWS FOLO	– –	W 11 O	-4-0811	D-1-	Dating						
<u>Start Da</u> Week: 10/29/1		Weekdays Sp	ots/Week	Rate \$1,500.00	Rating 0.00						
	27/12 10/27/12		CM		2:02 XI5	- :30	) 1	\$1,150.00P-2	0.00 NM	1	\$1,150.00
E 90 WOAT TO	2//12 10/2//12	Saturday Night Live Saturday Night Live	CIVI	10.3311011	2.02 XI3		, '	ψ1,130.001 2	0.00 144		Ψ1,100.00
SAT NITE L	IVF	Salurday Night Live									
Start Da		Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/22/1		S-	1	\$1,150.00	0.00						
E91 WOAI 11/	03/12 11/03/12	Saturday Night Live	CM	10:35 PM-1	2:02 Xi5	- :30	) 1	\$1,150.00P-2	0.00 NM	1	\$1,150.00
		Saturday Night Live									
SAT NITE L	IVE										
Start Da			ots/Week	Rate	Rating						
Week: 10/29/1	2 11/04/12	S-	1	\$1,150.00	0.00						
									Totals	89	\$109,375.00